



Medical 3D Modeling and Printing

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**FOR IMMEDIATE RELEASE**

## **3-D Medical Modeling Resolves to Improve Patient Outcomes**

TAMPA, Fla. – (Jan. 28, 2016) – Losing weight and getting in shape continue to top the list of New Year’s resolutions and unfortunately, in many cases, workout-related injuries occur. According to the U.S. Consumer Product Safety Commission’s National Electronic Injury Surveillance System (NEISS), approximately 62,700 people sustained injuries in 2014 stemming from the use of exercise equipment. Physicians typically order medical scans to gauge the severity of an injury and to determine the best course of treatment which can include rest, physical therapy and perhaps even surgery.

Traditional medical scans offer limited views of an injury or diseased area, and can sometimes be difficult to read. This uncertainty can lead to difficulties during surgery as well as longer-than-anticipated recovery for the patient. To improve surgical outcomes, Tampa-based Visualflo utilizes innovative technology to convert ultrasound, CT or MRI scans into affordable, highly-accurate, 3-D anatomic models. These models make a tremendous difference not only for patients to better understand their injuries, but for doctors to enhance their standard of care as well as provide an improved diagnosis and treatment strategy.

“Visualflo’s customized models have completely changed the way I evaluate an injury,” said Johns Hopkins University Orthopaedic Surgeon, Dr. Edward McFarland. “Their 3-D printing provides an incredible amount of insight to a patient’s injury that I often can’t get from standard scans. Their models are an invaluable asset to a successful procedure and can also reduce a patient’s time in surgery.”

Medical personnel can securely transfer confidential files through an exclusive, HIPAA-compliant, online service or choose to ship scans directly to Visualflo. Costs for models are typically covered by the patient or built in to a physician’s pricing structure and can vary depending on the nature of anatomy.

With more than 10 years of experience in 3-D modeling and printing, Visualflo’s ultimate goal is to increase the quality of life for patients. This includes better ways of diagnosing and treating medical problems, a higher likelihood of successful surgical outcomes and less time spent in operating rooms.

### **About Visualflo**

Visualflo is a medical technology company that prints high-quality, accurate scale, 3-D anatomic models specifically for educational, diagnostic and surgical planning purposes. With more than 10 years of experience in 3-D modeling and printing, Visualflo utilizes 3-D medical modeling software and the latest in 3-D printing technology to improve patient education and provide doctors with the latest tools that will assist them in delivering better surgical outcomes. For more information, please visit [www.visualflo.com](http://www.visualflo.com), email [services@visualflo.com](mailto:services@visualflo.com) or call 813.444.3619.

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